



More Supply Chain Intelligence.

www.optimact.com





Demand Planning

Optimal Forecast
Life Cycle Management
Collaboration

Forecasting is an imperfect science, but it is also a **necessity for most businesses**. That's particularly true when it comes to supply chain management.

Proper forecasting helps ensure you have **enough supply on hand to satisfy demand**. Business analysts use supply chain management systems and other tools to forecast demand weeks and months in advance.

Demand Forecasting facilitates critical business activities like budgeting, financial planning, sales and marketing plans, raw material planning, production planning, risk assessment and formulating mitigation plans.



Inventory Management

Inventory Strategy
Optimal Parameters
Optimal Order

The importance of good Inventory Management can't be stressed enough. Wrong inventory decisions lead to an **increase in Working Capital**, to potential Service issues towards the customers and **higher operational costs**, be it expediting costs, storage costs, set up costs or even efficiency losses.

In many cases it already starts with a misalignment at management level on the Inventory Strategy that needs to be developed. It is not about minimizing the inventory levels, but about **making management choices with regards to the relative importance of Inventory levels compared to Customer Service and Operational Efficiency**.

Optimact can help you stay ahead of the competition by generating positive cash flows, controlling costs, and accelerating profitable growth by optimizing your Supply Chain Planning.



Distribution & Production Planning

Distribution & Production
Master planning
Capacity Management

Every company wants to **build a sound production and distribution plan to optimize efficiency, service and inventories**. The key is to come to a feasible plan that ensures that materials, equipment and human resources are available in due time and that aligns requirements and resources.

It is also important that the plans will support the flexibility requirements as requested by the market and defined by the management. **The flexibility can be built into the plan through the correct use of Inventory, (Over) Capacity and Lead Times.**



Sales & Operations Planning

Dashboard
Consensus Planning
Collaboration

Sales & Operations Planning (S&OP) is **needed to align all stakeholders on the way to go with the company**. It is a **management process to focus, align and synchronize all functions of the organisation**, General Management, Sales, Supply Chain, Operations, Product Development, Finance and Human Resources.

Typically, S&OP will be executed by running a process that is set up around 4 different meetings where performance, future plans and action plans will be discussed and decided upon: **New Product Development meeting, Demand meeting, Operations meeting and S&OP meeting.**



Supply Chain Analytics

Management by Exception
Performance Monitoring
Permanent Analysis

The supply chain is a great **place to use analytic tools to understand what is happening at different levels of the Supply Chain and the Operations**. Supply chains typically **generate massive amounts of data**. Building visibility, analyse data and detect performance gaps clearly help to get a better view on potential savings and efficiency gains.

Due to the important role it plays in the company's cost structure and profitability, but also due to its function of combining all types of data, information and communication, **Supply Chain is very well positioned to build a holistic view on the company and its different processes.**



YOUR NEXT SUPPLY CHAIN SOLUTION

We strongly believe that excellent solutions will be reached
if they are based on solid Supply Chain concepts,
if they create value for the company
and if they are accepted and used
throughout the whole
organisation.

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